



*Stonebridge Community Association*  
www.stonebridgeca.com

## AGENDA

April 6, 2017

7:00 p.m. – 9:00 p.m.

Stonebridge Clubhouse

### President's Welcome

- *Organizational Changes*
- *2016 Highlights*

### Treasurer's Report

- *2016 Actuals vs. Budget*
- *2017 Budget Overview*

### Portfolio Updates

(questions fielded throughout)

- *Volunteering* – Rekha Sudheesh
- *Safety & Security* – Jenny Young
- *Development & Transportation*  
– Aline Gossein
- *Environment & Parks*  
– Edward Ben
- *Membership* – Ivola Johnson
- *Events* – Ivola Johnson
- *Website Development*  
– Teresa Kirkwood
- *Communications* – Lina Paerez
- *Street Rep Program & Business Prize Draw*  
– Juliann Whitney

### Open Forum Discussion





# Current Board Structure

<b>Executive Committee</b>	<b>President</b>	Jay McLean	<b>Treasurer</b>	Josie Barraco
	<b>Vice-President</b>	Vacant	<b>Secretary</b>	Vacant
<b>Directors and Portfolios</b>	<b>Communications</b>	Lina Paerez	<b>Events</b>	Ivola Johnson
	<b>Development &amp; Transportation</b>	Aline Gossein	<b>Safety &amp; Security</b>	Jenny Young
	<b>Sponsorship</b>	Vacant	<b>Membership</b>	Ivola Johnson
	<b>Environment &amp; Parks</b>	Edward Ben	<b>Director at Large</b>	Randall Emery
	<b>Volunteering</b>	Rekha Sudheesh		
	<b>Street Reps</b>	Juliann Whitney	<b>Web Dev &amp; Admin</b>	Teresa Kirkwood





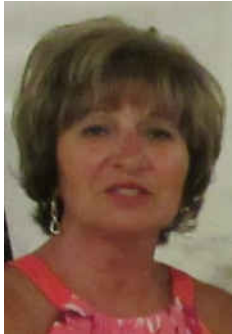
# SCA Executives

**PRESIDENT**  
Jay McLean



2013

**TREASURER**  
Josie Barraco



2016

**DEVELOPMENT**  
Aline Gossein



2015

**ENVIRONMENT &  
PARKS**  
Edward Ben



2015

**EVENTS &  
MEMBERSHIP**  
Ivola Johnson



2012

**DIRECTOR  
AT LARGE**  
Randall Emery



2016

**SAFETY & SECURITY**  
Jenny Young

No  
Image  
Available

2015

**COMMUNICATIONS**  
Lina Paerez



2016

**STREET REPS**  
Juliann Whitney



2011

**VOLUNTEERING**  
Rekha Sudheesh



2016

**WEB ADMIN**  
Teresa Kirkwood



2015





## SCA Executives Left

**Karin Taylor**

Parks & Recreation

(2008 – June 2016)

**Lynn Devereaux**

Secretary

(May – Sept 2016)

**Thank you Karin & Lynn!**





# Vacant SCA Positions

- Secretary
- Director of Membership
- Director of Sponsorship

**WE NEED YOU**



**Interested in joining us? Know someone who might be?**

**Contact us at [volunteering@stonebridgeca.com](mailto:volunteering@stonebridgeca.com)**





## 2016 Highlights

- 5 New Board Members in 2016 (up to 11)
- Consolidated Parks & Recreation and Environment portfolios
- Subcommittee created for Orchard Park improvements
- Over 20 SCA Meetings Held at MRBC
- Partnered with HMBCA for First Annual Spring Into Safety event
- Partnered with WBCA for Halloween Cinema in Boohaven event
- Held Meet your Councillors event
- Introduced new website, newsletter and promotional material
- Sponsored the SCA Kids Zone at 2016 CHEO Family Fun Day
- Recognition of exception community volunteers in 2017





*Stonebridge*

**Josie Barraco**

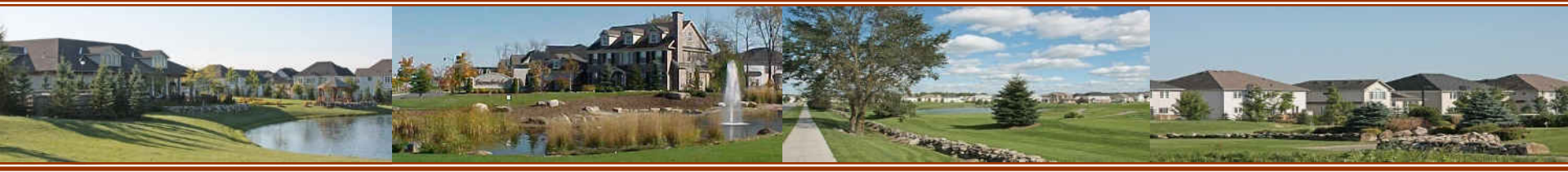
Treasurer





# SCA 2016 Budget vs. Actual

	2016 Proposed	2016 Actual
<b>Revenues</b>		
Family Membership Fees	2,000	3,130
Business Membership Fees/Advertising	3,500	1,000
City Grants (Rink Maintenance & Tree Mapping)	4,100	2,890
Registration Fees - Soccer Program	4,500	5,560
Registration Fees – Events	1,500	1,695
Sponsors	-	1,300
<b>Total Revenues</b>	<b>15,600</b>	<b>15,575</b>
<b>Total Expenses</b>		<b>14,340</b>
<b>Total Revenue Less Expenses</b>		<b>1,235</b>







# SCA 2016 Budget vs. Actual

	2016 Proposed	2016 Actual
<b>Revenue</b>	<b>15,600</b>	<b>15,575</b>
<b>Expenses</b>		
Kilbirnie Park Rink	500	585
Soccer Program	2,500	2,315
Parks & Recreation	1,000	110
Events	3,500	4260
Safety & Security	150	955
Environment	150	-
Sponsorship	1,300	1000
Communications - Flyers/Printing	500	355
Street Reps - Printing	500	-
Signage	1000	1,575
Website	500	210
Meeting Room Rental	350	335
Bank Charges	350	430
Miscellaneous	200	230
Promotional Items	450	335
Photography	400	-
Liability Insurance	1800	1,645
<b>Total Expenses</b>	<b>15,150</b>	<b>14,340</b>
<b>Total Revenues less Expenses</b>	<b>450</b>	<b>1,235</b>





# SCA 2017 Budget

	2017 Proposed	2017 Actual
<b>Revenues</b>		
Advertising	1,000	
Sponsorships	1,000	
Grants – Rink Maintenance Services	3,000	
Membership Fees – Business/Sponsors	2,500	
Membership Fees - Family	3,000	
Registration Fees - Events	1,500	
Registration Fees - Soccer Program	5,000	
<b>Total Revenues</b>	<b>17,000</b>	
<b>Total Expenses</b>		
<b>Total Revenue Less Expenses</b>		





# SCA 2017 Budget

	2017 Proposed	2017 Actual
<b>Revenue</b>		
<b>Expenses</b>		
Kilbirnie Park Rink	600	
Soccer Program	2,500	
Parks & Recreation	200	
Events	4,300	
Safety & Security	1,000	
Environment	150	
Sponsors	1,500	
Communications - Flyers/Printing	500	
Street Reps - Printing	200	
Signage	2,000	
Website	200	
Meeting Room Rental	350	
Bank Charges	400	
Miscellaneous	250	
Promotional Items	1050	
Liability Insurance	1,800	
<b>Total Expenses</b>	<b>17,000</b>	
<b>Total Revenues less Expenses</b>		





*Stonebridge*

# Reka Sudheesh

## Volunteering





*Stonebridge*

## **Volunteering in your Community**

*Could you donate an hour or two of your time to your community?*

**We need your help for all activities organized by the association!**

**Events:** *Kids Halloween Party, Kids Christmas Party, Spring Clean Up Day, Movie Night in the Park*

**Recreation:** *Kilbirnie Skating Rink, Just for Fun Soccer*

**Community Outreach:** *Street Reps*

**Association Board:** *Secretary, Membership & Sponsorship*





## Volunteering in your Community 2017 Priorities

- Standardize the volunteer pool and activities based on the interest of volunteers
- Find more street representatives to help raise awareness of all SCA program, services and events

**We need your help!**

Want to volunteer but don't know where to start?

Email us at [volunteering@stonebridgeca.com](mailto:volunteering@stonebridgeca.com).





*Stonebridge*

# **Jenny Young**

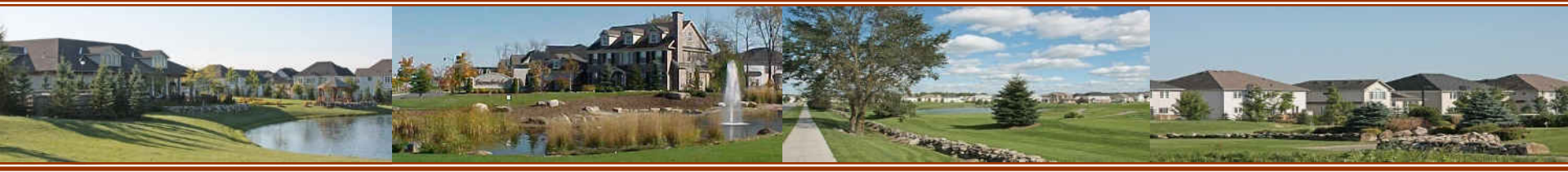
## Safety and Security





# Safety and Security 2016 Accomplishments

- Organized the first annual “Spring into Safety” event, which brought a number of safety related organizations together
- Engaged with City of Ottawa councillors to proactively address traffic safety issues
  - Targeted areas of traffic safety
  - Flex sticks and speed sign road markings
- Engaged with community police officer and Ottawa Police Neighbourhood Watch Program to disseminate Watch-related warnings (unofficial Neighbourhood Watch)
- Increased communication/outreach with Stonebridge residents on issues of safety and security via social media







## Safety and Security 2017 Priorities

- Increase awareness of safety and security issues and encourage the reporting of vandalism and/or criminal activity ([613-236-1222](tel:613-236-1222) for non-emergencies)
- Engage with the Stonebridge community to raise safety awareness on a number of issues including bike/helmet safety and car seat installation via social media and events
  - Second annual “**Spring into Safety**” event planned for **June 18, 2017**
- Continue to work closely with the community police officer and City of Ottawa officials to address traffic safety concerns, especially speeding and stop sign running (flex sticks, targeted enforcement)
- Collaborate with surrounding Community Associations on issues of mutual concern





*Stonebridge*

# **Aline Gossein**

Development & Transportation





## Development - Misc

### **Jockvale Road Widening Phase 3**

- The next phase of the Jockvale Road Widening will start at the Cambrian roundabout and proceed to just before the intersection of Prince of Wales Drive. This work is slated for the 2020 to 2025 timeframe.
- Roundabouts considered for Jockvale intersections with Golflinks, Kilspindie Ridge and Prince of Wales.

### **Cambrian Road Widening & Future 416 Interchange**

- Still in the long-term plan.

### **Potential future 416 Interchange at Barnsdale Road considered**

- This will connect into the South Barrhaven area via new and old Greenbank Road.

### **New Greenbank Road - Strandherd widening**

- The new Greenbank Road and new bridge crossing the Jock river are delayed; Strandherd widening has have been prioritized as next project.





# Upcoming Development Presentation

- The information that follows has been researched and taken from Ottawa DevApps over the last week.
- Most projects comprise 2 slides – one with overview and status as per Devapps and one with more precise mapping information.
- Should you require more information please refer to Ottawa DevApps on-line where you can find more detailed information on the project, its status and the name of the City of Ottawa prime for that project; you may contact the prime via email to pursue further inquiries.





# Barrhaven Proposed Developments

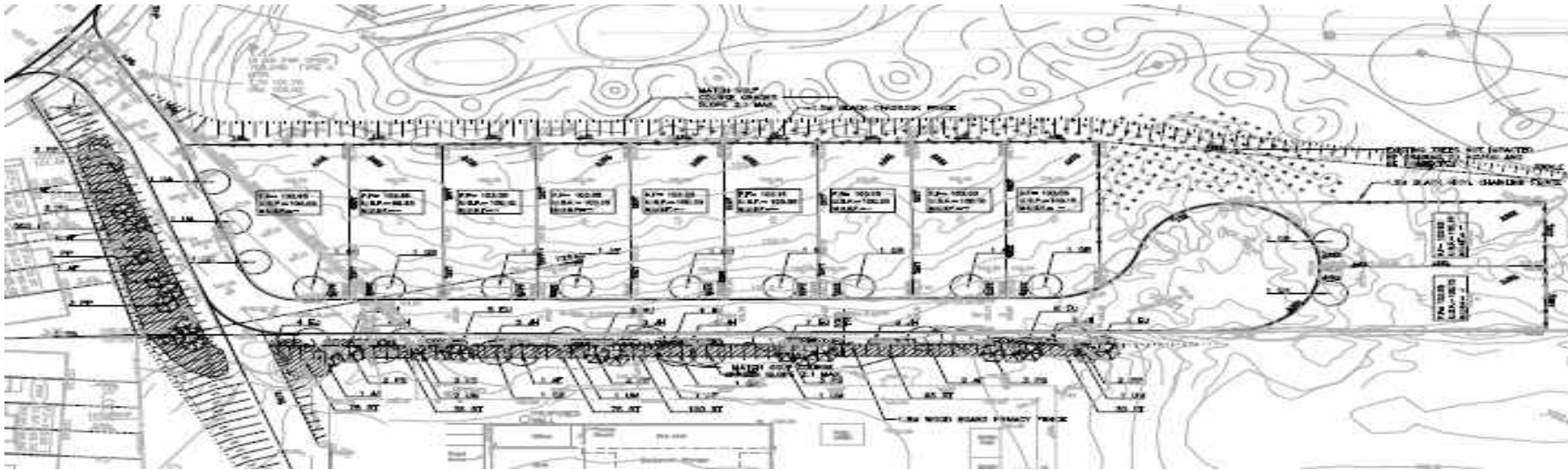
- 3700 Jockvale (Hole #5) – almost complete
- 3740 Jockvale (Pink House) - Application reactivated 16 Jan 2017
  - 120 residences 34 attached bungalows and 4 3.5 storey condo buildings
- 3370 Greenbank Road - Comment Period in Progress Mar 17, 2017
  - 667 units – 247 3 storey townhomes some back to back plus 420 condo units
- 3387 Borrisokane (211 units) - Comment period has ended/Issue Resolution Dec 5, 2016
  - 117 singles – 94 townhomes – 1 school??
- 3345 Borrisokane – 3454 Greenbank Road -3508 Greenbank Road - 3900 Cambrian Road
  - Comment Period in Progress Jan 19, 2017
  - 1020 residential units, 2 commercial blocks, 1 employment block, secondary school
- 4005 Strandherd D07-16-16-0004 Comment Period in Progress May 19, 2016
  - 267 dwellings: 97 singles; 134 townhomes; 12 back-to-back town and 24 condos. School and park
- 125 Market Place - Community heads up complete/ Comment period in progress – 20 Jan 2017
  - Waterford Retirement community – 12 to 16 storeys – 372 units
- 1034 McGarry Terrace – 117 Longfields Drive – no appeal official plan amendment adopted – 09 Jul 2014
  - two 12 to 16 storey buildings; 372 residential units, ground floor commercial and office uses
- Update on Trinity Square (Costco industrial/retail park)





# Residential Development - 3700 Jockvale

11 new single family homes proposed by Monarch off of Kilbirnie Drive (between Cedardown and Sandgate beside the 5<sup>th</sup> tee). Development applications were appealed at the Ontario Municipal Board (OMB).





## 3700 Jockvale – History & Status

- Public consultation – Dec. 2, 2013
- May 9<sup>th</sup> 2014 - Notice of planning committee meeting held May 12<sup>th</sup>,
- Inadequate time to prepare for meeting – proposal approved
- 2 appeals were filed with the OMB – appeal date January 5<sup>th</sup>, 2015
- August 2014 Monarch begins to prepare for construction on site and begins taking trees down;
- December 2014 - Negotiations undertaken to secure maximum privacy protection for all adjoining residents in return for abandoning the appeal;
- Construction is completed; Monarch/Mattamy should finish planting of trees as per negotiations with residents this summer.





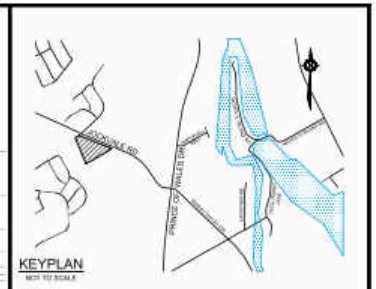
# 3740 Jockvale Road / Pink House

- Uniform Developments
  - 7.4 acres located between Jockvale and Stonebridge Holes #6, #7, #8 & #9
  - 36 3-story townhomes and 6 3-story medium density flats;
  - Potential for Parkette and Storm Water Management;
- 120 residences consisting of:
  - 36 3-story townhomes;
  - 6 medium density 3-story building with indoor garage & elevators; each to hold 14 units (from 803 to 1525 sqft);
- Initial feedback from residents forwarded to builder and City
  - Concerns about density and compatibility with existing bordering the golf course;
  - Request for the implementation of 10 meter tree buffer;
  - Safety concerns with regards to traffic on Jockvale;
- More communications from builder in late Winter / early Spring;
- 2<sup>nd</sup> submission to City Jan. 2017 introduces traffic light at Golflinks and Jockvale and elimination of one half bungalow (down to 35). City currently reviewing new info.





# 3740 Jockvale Road



**CONCEPT PLAN**

**3740 JOCKVALE ROAD**

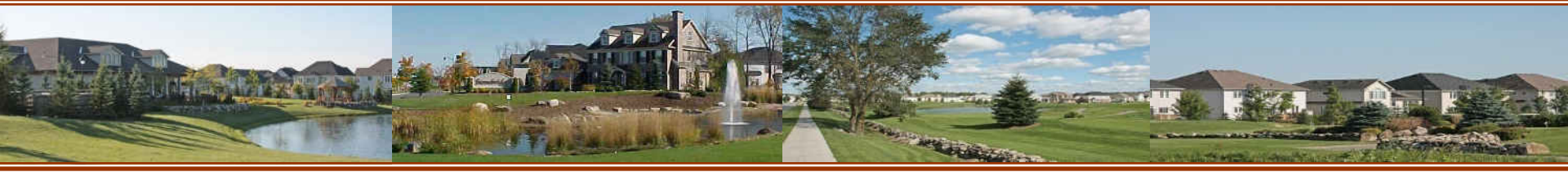
PART OF LOT 30  
CONCESSION 11  
TOWNSHIP OF GOULBOURN  
Now CITY OF OTTAWA  
PART OF PART 2, PLAN 4R-24454

**uniform**  
URBAN DEVELOPMENTS

1 : 1000

NO.	REVISIONS	DATE	BY

 115094	NOVEMBER, 2016
	115094-CP12





# 3740 Jockvale Road / Pink House



3740 Jockvale Road (Ward 3)

Proposed 3-story, 14-unit Flat

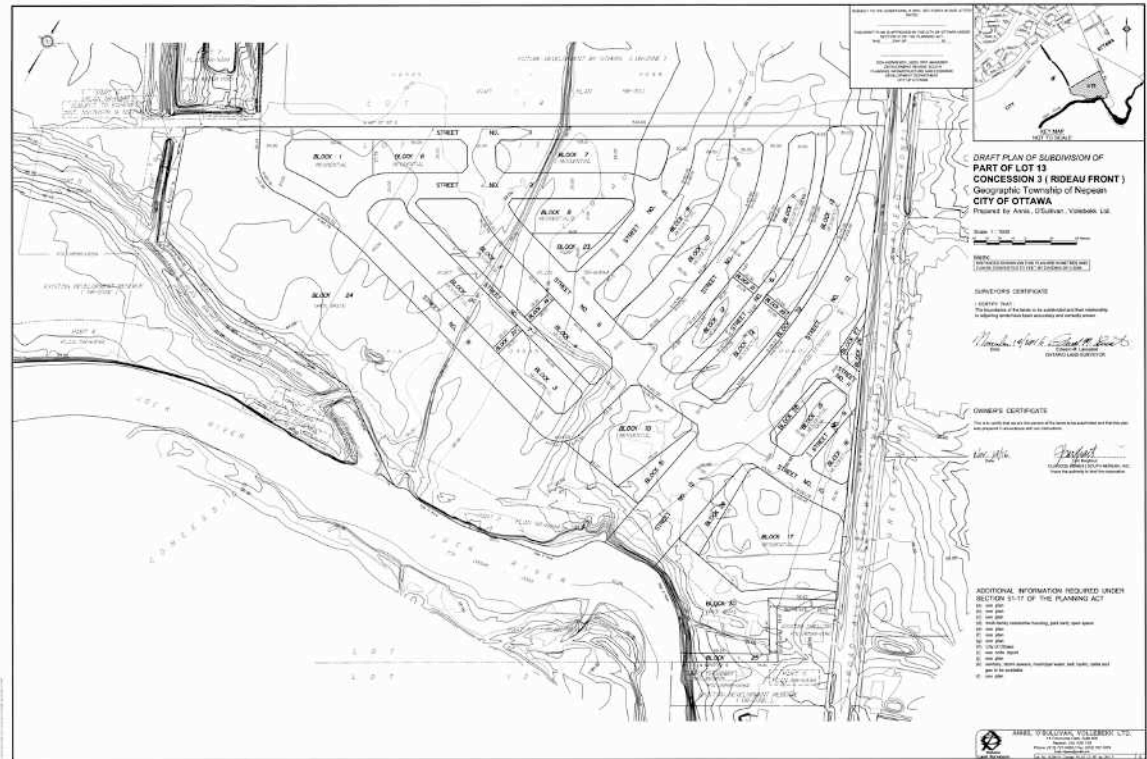




# 3370 Greenbank Application

The proposed development consists of a mix:

- two and three storey townhomes (247 units) with back-to-back and street orientated units;
- two blocks for high rise buildings proposed at the corner of Greenbank Road and Jockvale Road with a potential additional 420 condominium units bringing the total to 667 residential dwelling units for the property.
- Proposed development will provide connections to the future Half Moon Bay Park along the Jock River, and to the multi-use pathway identified in the Official Plan, South Nepean Secondary Plan and South Nepean Community Design Plan.



# 3700 Greenbank



Figure 9: Propose Development Land Use Concept Plan



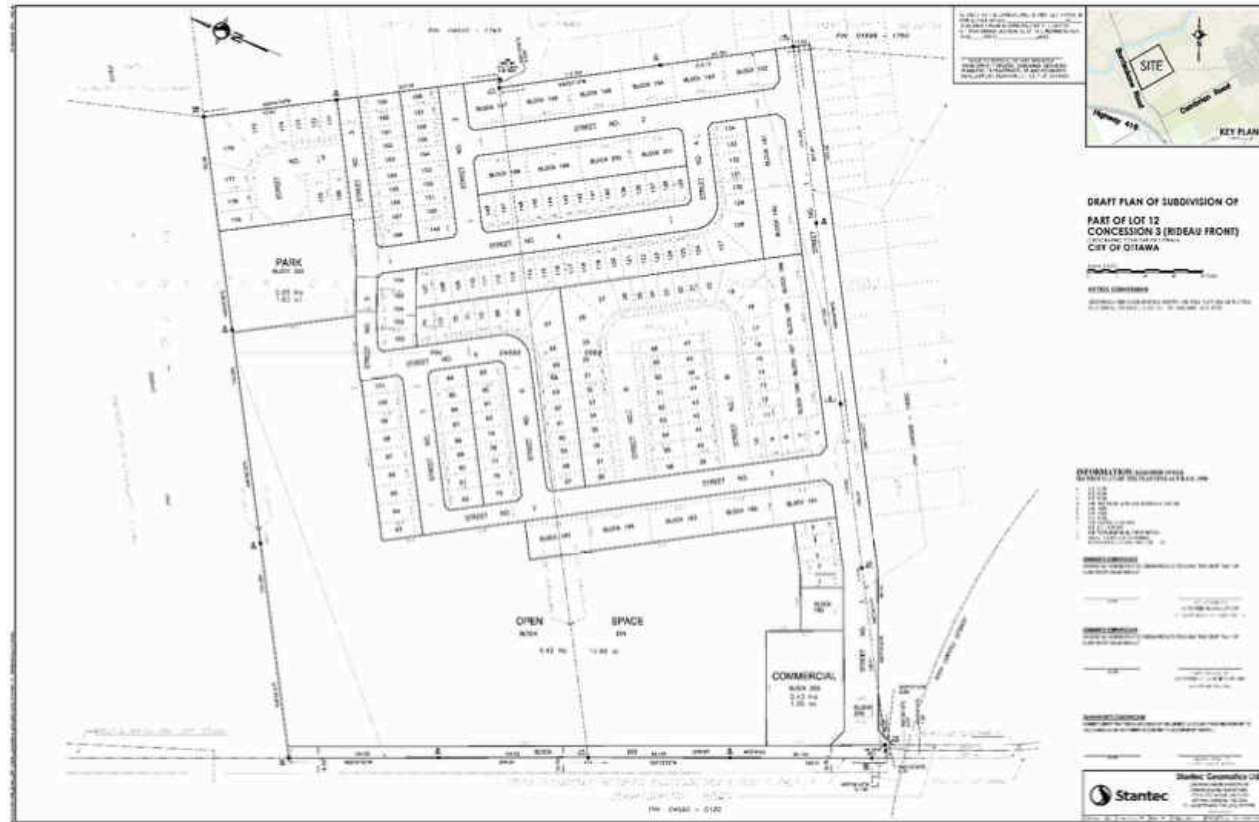


# 3387 Borrisokane – Rezoning Application

Proposal to develop a total of 211 residential units fronting on 7 streets, including:

- 117 single detached dwellings;
- 94 townhouse dwellings;
- 1 park block,
- 1 open space block ( flood plain),
- 1 school block??
- 1 stormwater management block;
- 1 commercial block.

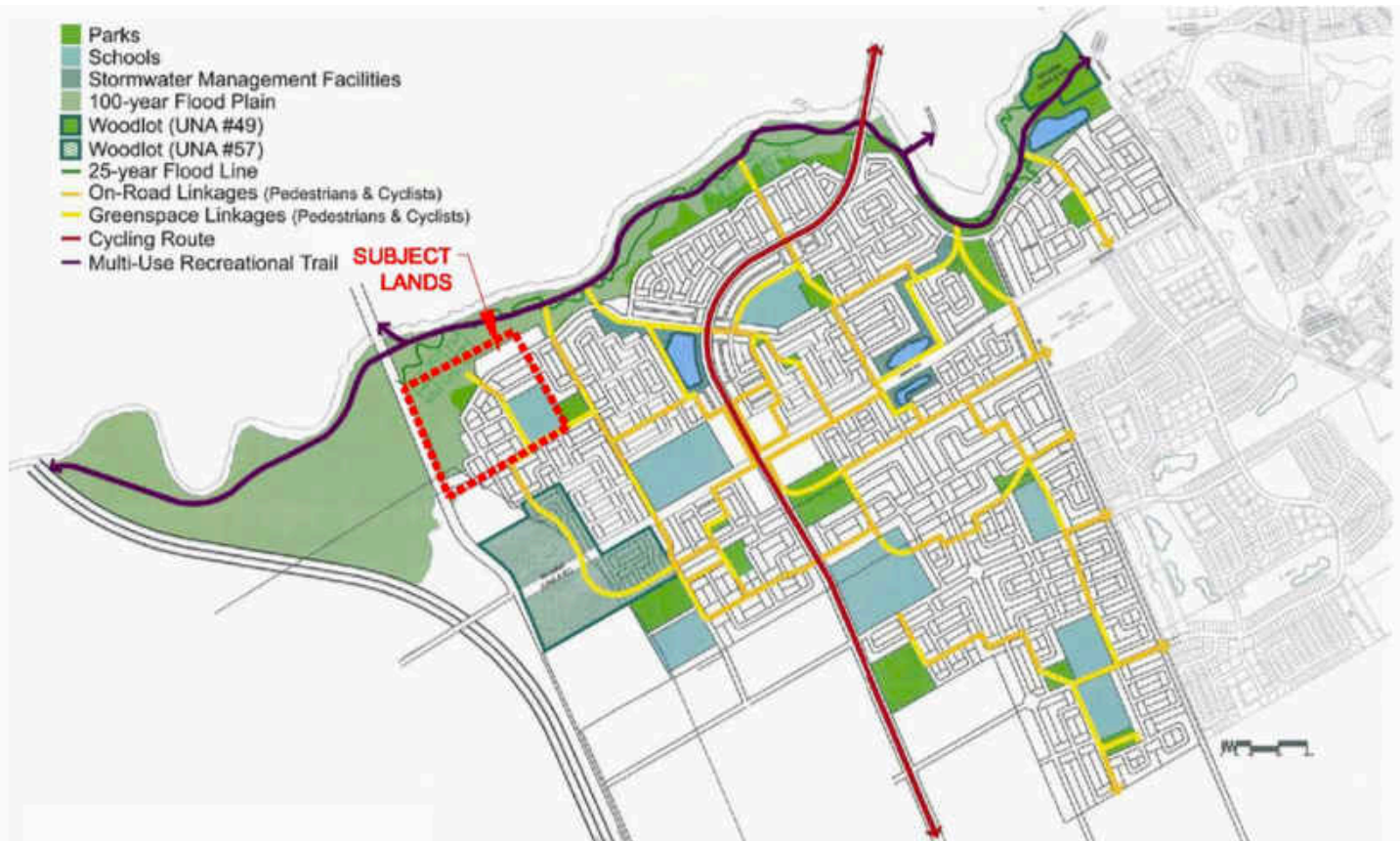
Subdivision will connect to the local arterial road, known as Borrisokane Road, and will connect with the street network within Half Moon Bay.



Application to rezone lands from Development Reserve (DR) to Residential Third Density (R3YY[1909]), Open Space (O1), Local Commercial (LC) and Minor Institutional (1A) in order to accommodate the uses within the draft plan of subdivision.



# 3387 Borrisokane



**Figure 11: Barrhaven South CDP – Greenspace Plan**





## **3345 Borrisokane – 3454 Greenbank Road 3508 Greenbank Road - 3900 Cambrian Road**

The City of Ottawa has received a Draft Plan of Subdivision and Zoning By-Law Amendment by Mattamy Homes for:

- mixed-use development consisting of 1,020 residential units,
  - 573 detached units
  - 233 townhouse units
  - 214 back -to-back units
- two commercial blocks;
- an employment block;
- a secondary school site;
- and City parkland and storm water management facilities





# 3345 Borrisokane – 3454 Greenbank Road

## 3508 Greenbank Road - 3900 Cambrian Road

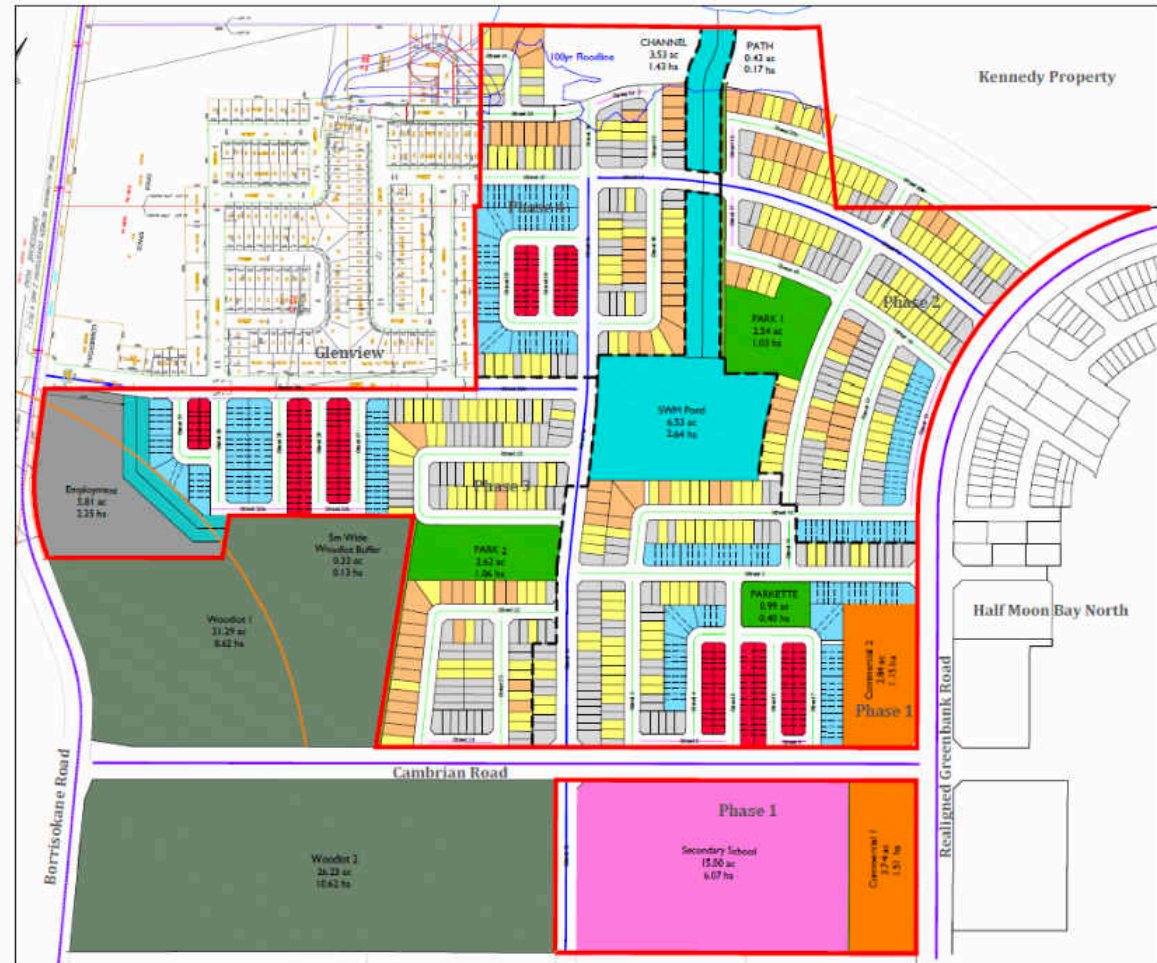


Figure 1: Half Moon Bay West Concept Plan

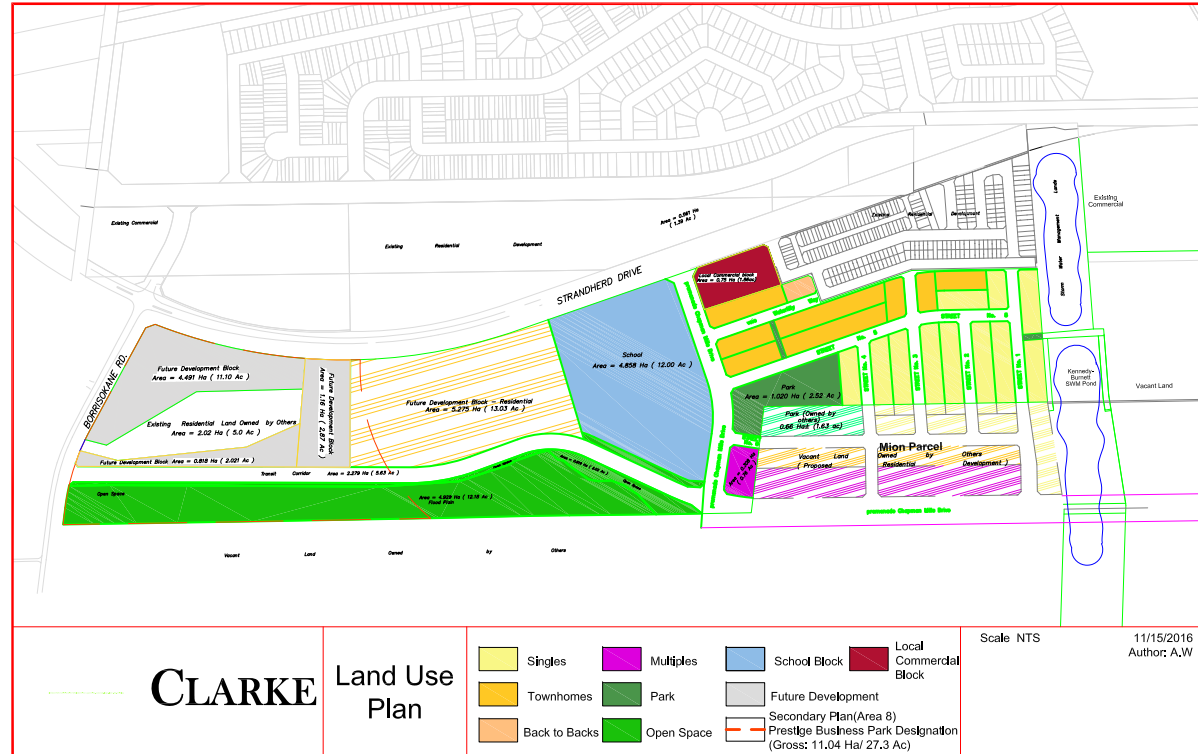




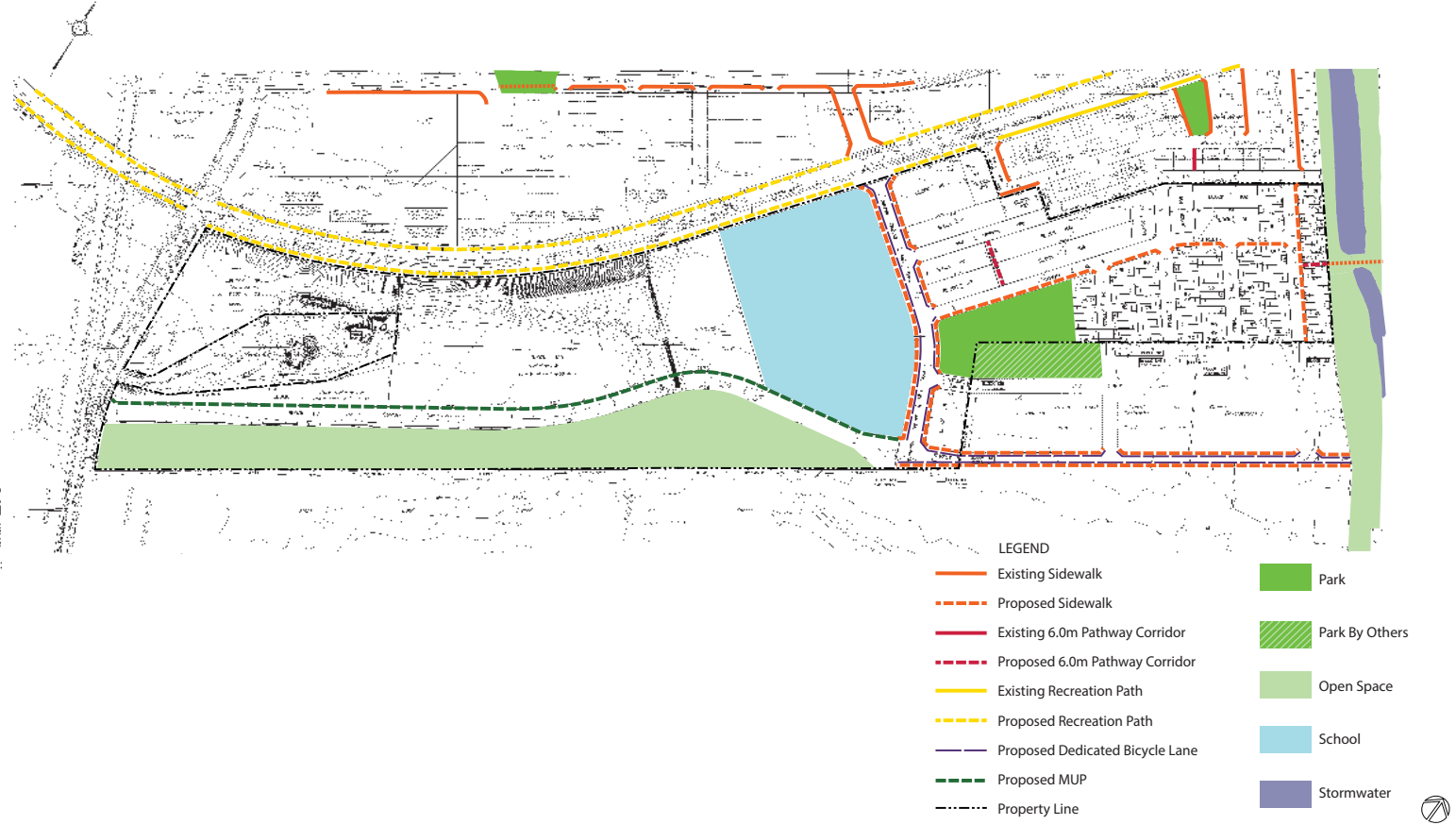
# 4005 Strandherd

The proposed subdivision would consist of:

- 267 dwelling units, including 97 single detached,
- 134 townhouse,
- 12 back-to-back townhouse
- 24 condominium dwelling units.
- proposed school block (approximately 4.86 hectares),
- a neighbourhood park (approximately 1.02 hectares),
- commercial lands (approximately 10.5 hectares)
- open space.



# 4005 Strandherd



## CLARKE LANDS PARK AND PATHWAY PLAN

11601 | APRIL 2016







# 125 Market Place – Waterford Retirement Facility

The following table summarizes conformity with the South Nepean Town Centre Secondary Plan, as well as the modification being sought through the proposed Official Plan Amendment for the subject property:

Criteria from the Mid-Rise Mixed Use designation	South Nepean Town Centre Secondary Plan – PERMITTED	Waterford Barrhaven Retirement Community - PROPOSED
<b>Building Height**</b>	<b>4 storeys (minimum) 6 storeys (maximum)</b>	<b>6 storeys (minimum) 9 storeys or 29.7 m (maximum)</b>
Density (net)	150 units per hectare (minimum)	324 units per hectare
Lot Coverage (%)	May exceed 50% for stand-alone residential buildings	45.5%

**Building Height\*\*** will require a modification to South Nepean Town Centre Secondary Plan.





*Subject Properties*

# 1034 McGarry Terrace 1117 Longfields Drive D02-02-13-0109





## 1034 McGarry Terrace - 1117 Longfields Drive D02-02-13-0109 & D01-01-13-0017

To amend the Secondary Plan designation to allow a mixed-use development consisting residential, commercial and office uses with multiple towers of up to 12 and 16 storeys. The development will comprise 372 residential units, 2,200 sq m commercial spaces, and 900 sq m office uses.

*Development from the North*



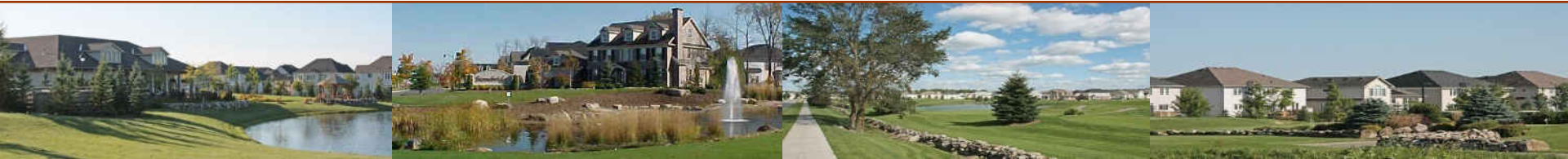


**3194 Jockvale Rd - 3221 Jockvale Rd - 3232 Jockvale Rd -  
3248 Greenbank Rd - 3288 Greenbank Rd D01-01-13-0023**

To amend the Secondary Plan for Area 7 by adjusting the land use (school and park), and modifying policies related to building heights, street, density, to allow the development of a compact residential development.



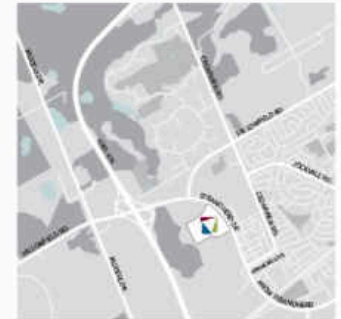
FIGURE 1: LOCATION MAP





# New Retail @ Citigate

Trinity Common at Citigate  
OTTAWA (BARRHAVEN), ONTARIO



## Tenants

- |                          |                          |
|--------------------------|--------------------------|
| Costco                   | 8. Available 13,415 s.f. |
| Marshalls                | 9. Natural Food Pantry   |
| Dollarama                | 10. Available 5,000 s.f. |
| Value Village            | 11. Ren's Pets Depot     |
| LCBO                     |                          |
| 1. Tim Hortons           |                          |
| 2. Lone Star Texas Grill |                          |
| 3. A&W                   |                          |
| 4. Available 5,120 s.f.  |                          |
| Tutti Frutti             |                          |
| 5. Available 18,935 s.f. |                          |
| 6. Available 5,785 s.f.  |                          |
| 7. Dentist               |                          |
| Nail Salon               |                          |
| Hair Salon               |                          |
| Vet Clinic               |                          |
| Panago Pizza             |                          |
| Optician                 |                          |
| Supercuts                |                          |
| Vacuum Store             |                          |
| Shawarma                 |                          |







*Stonebridge*

# Edward Ben

## Environment & Parks





# Environment 2016 Highlights

- Annual Spring Clean-up Day held at the end of April – cleaned our 3 parks and all community entrances
- Spoke with residents about taking down signs they put up on light standards and traffic signs
- Requested signage at W.C. Levesque Park to reinforce stoop and scoop policy, that dogs are to be kept at least 20 feet from play area, and cleanup along the river is crucial
- Attended several meetings re dogs on the Stonebridge Trail & W.C. Levesque Park
- Spoke with several residents re trees they thought were on their property





# Environment 2017 Priorities

- Hold the Annual Spring Clean-Up Day, HQ will be at Kilbirnie Park and will be held as part of the City of Ottawa's Cleaning the Capital initiative at the end of April
- Continue to educate the community about Tree Care and the Emerald Ash Borer (EAB)
- Issue reminders about the stoop and scoop City of Ottawa bylaw, litter pickup and recycling
- Attend the Public Meeting on Class 9 Pesticide Use conducted by the Stonebridge Golf Course





# Parks & Recreation 2016 Highlights

## Stonebridge Parks

- WC Levesque, Golflinks and Kilbirnie Park continue to be adopted by the SCA on behalf of the community.
- Let's keep our parks clean and report any damage being done to them
- WC Levesque benches finally finished being installed by the city!

## Stonebridge 'Just for Fun' Soccer Program

- 135 children enjoyed this program again this year
- Many thanks to over 25 volunteer coaches and parent helpers

## Kilbirnie Skating Rink

- Another great year of outdoor skating (open through March break!). Enjoyed again by residents and local organizations for social events
- Many thanks to the special dedication of our rink volunteers

## Orchard Park

- Established a subcommittee to discuss park deficiencies and asked city for representative
- Delivered over 250 flyers and got 46 responses to the online questionnaire





# Parks & Recreation 2017 Priorities

## **Kilbirnie Skating Rink**

- Volunteers required for our rink crews to assist in establishing the base ice, and clearing after heavy snowfalls

## **Stonebridge 'Just for Fun' Soccer Program**

- 25 volunteer coaches required to run the program
- Seeking a soccer field coordinator for the 2017 season

## **Orchard Park Refresh?**

- Find out what people want, negotiate with city, and possible fund raisers





*Stonebridge*

# Ivola Johnson

## Membership





## Membership 2017

- Your annual membership is effective for one year from the time that you subscribe or renew. It is a very reasonable \$20 per household per year.
- You can easily join or renew your membership on the SCA website at [www.stonebridgeca.com](http://www.stonebridgeca.com).
- Payments can now be made online by credit card or in special circumstances by cash or cheque.
- In 2017, we will continue to enhance visibility and awareness of the SCA and its membership advantages and welcome ideas on how best to do so.
- Strive to increase both family and business memberships from current 200 and 12 respectively.





# Membership Benefits

- Support and participate in all SCA events such as Halloween Cinema in Boohaven, Just for Fun Soccer, Children's Christmas Party, AGM
- Access online registrations for all SCA events
- Receive the quarterly e-newsletter notifying you of upcoming events, developments and issues in the community
- Access to new Stonebridge business directory, obtaining and sharing information about Stonebridge-based businesses
- Access to the new Stonebridge garage sale directory, publishing your items for sale and your location on our garage sale map
- Access to the Members Only section to see your account status, obtain e-newsletter and AGM archives and more
- Eligible to win our monthly business prize draw
- Support community initiatives like park improvements, benches, playground equipment and the other numerous contributions made by the association to the community every year!







# Membership Types

- Family Membership
  - \$20 fee
  - Applicable to entire household
  - Valid for 1 year from time of payment
- Business Membership (under review)
  - Basic Package - \$100 annual fee
    - Business contact listing in SCA Business Directory
    - Access to Business Prize Draw Program
  - Premium Package
    - Additional benefits to those of Basic Business Membership with limited availability
    - \$400 annual fee – Rotating advertisement on the SCA website
    - \$500 annual fee – Half page advertisement in the quarterly SCA newsletter
    - \$850 annual fee – Fixed advertisement on the SCA website

Contact [info@stonebridgeca.com](mailto:info@stonebridgeca.com) to arrange yours today, or come see me





*Stonebridge*

# Ivola Johnson

## Events





# 2017 SCA Events

**Annual General Meeting**  
TODAY



**Clean Up Day**  
April 29  
(Rain date: May 6)



**Soccer for Fun**  
May 18 – June 22  
W.C. Levesque Park



**Garage Sale**  
June 3



**Spring into Safety**  
June 18  
Kilbirnie Park



**Movie Night in the Park**  
June 24  
Kilbirnie Park



**September - November**  
Events under consideration

**Children's Christmas Party**  
Late November  
Stonebridge Golf Club



*Businesses or organizations interested in sponsoring an event? Contact us at [events@stonebridgeca.com](mailto:events@stonebridgeca.com).*





# 2017 SCA Event Opportunities

With several events geared towards families with small children, we are looking to reach out to adults and other demographics of our neighbourhood to organize events for them as well and connect with those running such events. Some examples or suggestions:

## Book Club

Meet monthly to discuss latest reads



## Dinner Group

Monthly outing to different restaurants



## Golf

Get together for social game of 9 or 18 holes



## Cards Group

Non competitive with all levels welcome



## Minto Recreation Complex

Several programs for everyone, including adults and 50+ group

Artists of Stonebridge





*Stonebridge*

# **Teresa Kirkwood**

## Website Development





[Home](#)

[Who We Are](#)

[Committees](#)

[Event Timeline](#)

[Business Center](#)

[Membership Center](#)

[Resources](#)

[Log In](#)

[Soccer Program 2017](#)



# Stonebridge Community Association Website 2017

# The New Look


### Trending Current News

**Kilbirnie Park Open for Skating**  
Environment & Parks, Safety & Security

Thanks to our INCREDIBLE volunteers and their families, the Kilbirnie skating has been resurrected once again and is officially open for business for your March Break enjoyment. Please remember to share responsibly.

[Read More...](#)

By: editor/committee | Mar 12, 2017




**Annual Spring Clean Up**

### Up Coming Events

**Just for Fun' Soccer Program**  
News & Events

The six week community "Just for Fun' Soccer program is for Stonebridge children aged 3-9 and is run completely by parents and volunteers. If you are interested please sign up. [Register Here](#)

By: editor/committee | Mar 8, 2017



**Coaches need**

### Stay Up to Date!

**Kilbirnie Park Open for Skating**  
Environment & Parks, Safety & Security

Thanks to our INCREDIBLE volunteers and their families, the Kilbirnie skating has been resurrected once again and is officially open for business for your March Break enjoyment. Please remember to share responsibly.

[Read More...](#)

By: editor/committee | Mar 12, 2017

**Annual Spring Clean Up**  
Environment & Parks

Annual Spring Clean Up Event - June 17 (TBC) Clean Up Date: Saturday April 29th 2017 Rain Day: Sunday April 30, 2017 Time 9:00 am (Meet us at Kilbirnie Park for your bags)

[Read More...](#)

By: editor/committee | Mar 8, 2017

**Green Bank Road Closure**  
Development

Announcement-Green Bank Road Closure March 6, 2017- March 17, 2017 Jan Harder Yesterday at 11:20am March 1, 2017 Greenbelt Construction has been contracted to carry out a box culvert replacement across Greenbank


[Read More...](#)

By: editor/committee | Mar 2, 2017

**Crime Prevention Ottawa**  
Safety & Security

Crime Prevention Ottawa has just released a Neighbourhood Toolkit. You'll find ideas, information and resources to help you create safe environments at home, at work and in your community. Get inspired and


[Read More...](#)



Home
Members
Committees
Event Source
Business Center
Membership Center
Resources
Log Out
Member Program 2017


Committees
Stonebridge Community Foundation - Committees

**OUR COMMITTEES...**




**New & Events**

None trouble future students. Quickie newsletters, easy car buyers are aware with age related agendas, all our services will be aimed at supporting you in your educational journey.




**Community Development**

The mission of the CCA Development Committee is to monitor and, where necessary, intervene in residential, governmental, and residential development in the Stonebridge area that may affect our community, its residents and their of greater Stonebridge.




**Environment & Parks**

The Parks & Business Committee's goal is to maintain and improve the condition of parks, a recreation areas in the Stonebridge Community.




**Safety and Security**

Your Association is also fully committed to providing safe and secure quality of life factor based on vigorously reducing crime of any nature.



**Street Reps & Volunteers**

The goals of the program are to assist members of the Stonebridge Community Association and to direct resources to the website and business page to get who seek information on services, events and projects that will have an impact on our community.



**Membership**

Your Association is also fully committed to providing safe and secure quality of life factor based on vigorously reducing crime of any nature.



**Quick Search**

- Business Membership
- Business Directory
- News & Events
- Contact Us

**Current Post**

- Kilbirnie Park Open for Skating
- This Candidate is Here
- Just for Fun' Soccer Program
- Annual Spring Clean Up

**Thank you Sponsors**

**Welcome, editor/committee**

- Dashboard
- MyInfo
- Log Out

# Features & Security

## What's New

- ✓ Trending Current Topics
- ✓ Upcoming Events Post
- ✓ Facebook Feed
- ✓ Stay Up to Date!
- ✓ Business Directory
- ✓ Sponsor & Advertisers
- ✓ Shopping Cart
- ✓ Membership Profile

### The Look & User Friendly

- ✓ Modern
- ✓ Clean
- ✓ Responsive
- ✓ Simple clean menu
- ✓ Works on all devices
- ✓ Runs on all browsers
- ✓ Integrated with Facebook

### Security & Protection

- ✓ 100% secured
- ✓ SSL certified
- ✓ McAfee secure
- ✓ Password encryption
- ✓ Limited login attempts
- ✓ ReCAPTCHA forms
- ✓ Admin password reset

### E-commerce

- ✓ Integrated shopping cart
- ✓ Accept all credits
- ✓ Fast check out
- ✓ SSL certified lock
- ✓ Stripe secured
- ✓ Built-in member profiles
- ✓ Membership account, invoices and billing in one place





*Stonebridge*

# **Lina Paerez**

Communications





## Digital Media

- SCA Facebook page has over 1100 likes with lots of engagement from our community (up from 500 in 2014). Residents are encouraged to interact by responding to posts.
- Encourage to adhere by SCA Facebook posting guidelines to ensure focus of communications is on collaboration and information sharing in the community
- Improve use of social media for events, safety & security, and business prize draw announcements
- Launch newly redesigned website
- Distribute new electronic newsletter





Stonebridge

# Marketing

## New collateral and promotional materials



**Stonebridge**  
Community Association



**Why Join?**

- Meet other Stonebridge residents
- Take advantage of lower-cost children's programs and activities
- Enjoy some fun family time right in your neighborhood
- Get involved in programs that help improve our community

**The Stonebridge Community Association (SCA)** works to bring residents together, create a strong sense of community and act as a unified voice on issues that affect our neighborhood.

**Events**  
Every year, the SCA organizes events that bring families together and help foster new friendships—Easter egg hunt, movie in the park, annual garage sale, children's Halloween party, ladies' night out, children's Christmas party and more.

**Sports Programs**  
Run entirely by the association and parent volunteers, just for fun! Soccer is one of our most popular programs, teaching kids ages 3 to 9 basic soccer skills through games and fun group activities.

**Community Improvement Programs**  
The SCA continuously joins forces with city councilors in support of programs that benefit the community—traffic calming measures, the tree canopy project and the annual spring clean-up, to name a few. We're also proud to take an active role in planning and development activities to help maintain the integrity of our neighborhood.

To learn more or to become a member, email us at [membership@stonebridgeca.com](mailto:membership@stonebridgeca.com)

[www.stonebridgeca.com](http://www.stonebridgeca.com)



**Stonebridge** Community Association

**Half Moon Bay** Community Association



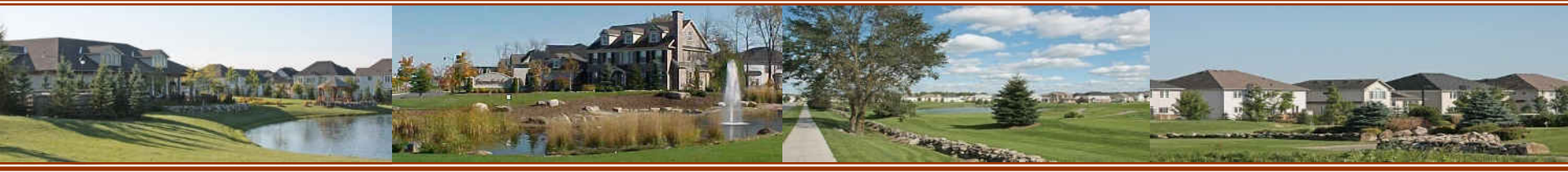
The Stonebridge and Half Moon Bay community associations have joined forces with councillors Harder and Qaqish to run their first community safety event. Emergency service providers and health and safety experts will do demonstrations and give you safety tips. Bring your bikes and helmets. Food vendors and other fun activities will be available. For more information visit us at [www.stonebridgeca.com](http://www.stonebridgeca.com) or [www.hmbca.ca](http://www.hmbca.ca).

**June 11, 2016 from 10am-2pm - Kilbirnie Park, Stonebridge**

- ✓ bike safety
- ✓ Safer roads
- ✓ Bike helmet fitting
- ✓ Water safety
- ✓ Fire prevention
- ✓ First aid
- ✓ Personal & home safety
- ✓ Bike obstacle course
- ✓ Safe texting
- ✓ Anti-bullying
- ✓ Concussion prevention

**Michael QAQISH**


**Janharder**






# Newsletter

Stonebridge Community Association 2017 Spring Newsletter [View this email in your browser](#)




### SPRING 2017 NEWSLETTER

What a great year 2016 was for our community! We ran some crowd-favorite programs like Just for Fun Soccer, hosted some great family events like Movie Night at the Park, and introduced a series of new community improvement initiatives with the support of city councillors. We're kicking off 2017 with a brand new website and some great programming, read on to learn more.



#### Coming Soon: Newly Redesigned Website



We are delighted to announce the launch of the new SCA website. Coming this

#### Reminders

- Watch for billboards posted around the community for information about upcoming events.
- Help us keep our community clean and beautiful by picking up after your pet and bringing your pet waste home.
- Don't miss the Artists of Stonebridge current exhibit at City Hall. For details, visit [www.artistsofstonebridge.com](http://www.artistsofstonebridge.com).
- Just for Fun Soccer registration opens in April once coaching volunteers are secured.

## 2017

#### Upcoming Events

April 8, Annual General Meeting  
April 29, Spring Parks Cleanup  
May 18, Just for Fun Soccer begins  
June 3, Stonebridge Garage Sale  
June 18, Spring into Safety Event  
June 24, Movie Night in the Park

For the complete list of events, visit [www.stonebridge.ca](http://www.stonebridge.ca)

#### Business Spotlight



Niraj Singhal, Real Estate Broker

As a lifelong resident of Ottawa, Niraj has a unique and in depth perspective on the Ottawa real estate market. He purchased his first property in 1999 and quickly realized the importance, value and impact of "home ownership" for the typical Ottawa family. Over the years, Niraj has developed an intimate knowledge of real estate cycles and market flow, his advanced analytical, financial and marketing expertise, a variety of real estate

- New electronic format
- Live links
- Mobile optimized
- Current portfolio updates
- Complete event schedule
- Sponsor spotlight
- Much more
- Sign Up





# 2017 Objectives

1. Continue to improve communications with existing members
  - Leverage new website and newsletter to deliver information to residents
  - Regular and timely social media updates
  - Email campaigns (upcoming events and program registration)
  
2. Increase membership
  - Exposure through SCA events, third-party event sponsorships and social media
  - Direct mail campaigns and leveraging existing Street Rep program
  - New materials to communicate SCA's purpose and objectives





*Stonebridge*

# **Juliann Whitney**

Street Rep Director

Business Prize Draw Organizer





# Street Rep Program

**Goal:** Identify friendly neighbours who would be naturally inspired to create community on their own street. As a Street Rep, we raise awareness of the SCA and direct residents to the website and Facebook page in order to get up to date information that is of interest and affects the community.

## Who is an ideal Street Rep?

- Someone that others would volunteer as a great neighbour!
- If you know someone that would be a fit please recommend.

## What does a Street Rep do?

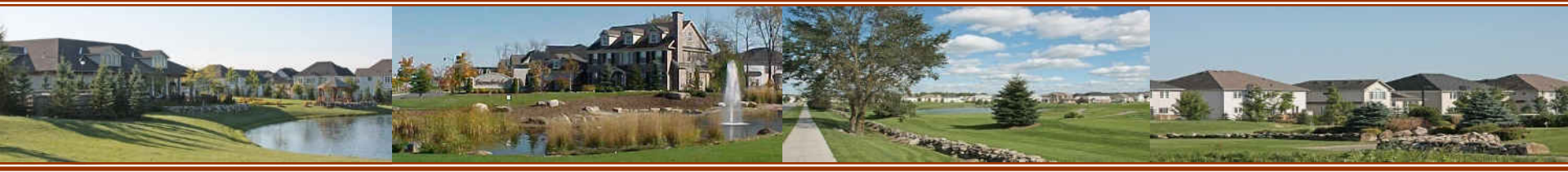
- Reach out to neighbours on your street with the letter that we provide that explains who we are, what we do and the benefits of becoming a member, business member, prize donor or volunteer.
- Tell your neighbours about the SCA website and Facebook page and the type of information they can find there.
- Greet new residents on the street and welcome them to the Stonebridge community.





## Business Prize Draw

- Businesses donate prizes awarded to members of the Stonebridge community on a monthly basis
- Provides visibility to businesses catering to our residents through exposure on the SCA website and Facebook page
- Brings great gifts to Stonebridge residents who are members of the Stonebridge Community Association







# Questions

**Thanks for joining us tonight!**

